



STATE OF ALABAMA DEPARTMENT OF  
**PUBLIC HEALTH**

**Infant Mortality Rate Awareness 60-SEC PSA**  
**September 2017**

This is Acting State Health Officer, Doctor Scott Harris. Did you know that each year in Alabama more than one thousand fetal and infant deaths occur? The death of a baby before his or her first birthday is called infant mortality.

Fortunately, most newborns grow and thrive. However, for every one thousand babies born in the United States, six will die during their first year. In Alabama, that rate is almost nine infant deaths per one thousand live births, showing there is still much work to be done.

What can you do? Pregnancy related health outcomes are influenced by many factors such as race, ethnicity, age and income, but most importantly – a woman's health. It's important to live a safe, healthy lifestyle and manage any current health conditions before getting pregnant.

By taking action on health issues before pregnancy, many future problems for the mother and baby can be prevented.

Visit Alabama Public Health dot G-O-V slash Perinatal to learn more about efforts to reduce infant mortality.

**For more information, contact: Ashley Tiedt**  
**[Ashley.Tiedt@adph.state.al.us](mailto:Ashley.Tiedt@adph.state.al.us) / 334-206-2080**